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# CHATTANOOGA

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## Services

CTS



### Custom Map Software for Parks and Large Buildings

by Video Ideas Productions

Did you ever lose your way in a vast hospital or become confused looking for a landmark or a monument in a park? Chattanooga business, Video Ideas Productions, has developed a highly adaptable software called PointsMap® that allows customers to create their own Google® map and add their own points of interest (POI) to it. Video Idea Productions Co-Founder and President, Jerry Waddell, says each POI can have multiple photos and unlimited descriptions and driving directions. The custom menu buttons have links to video and audio files, plus an itinerary function allowing users to plan their visit.

"One of the incredible functions of PointsMap® is that it lets customer create "inside maps" and add points of interest to those inside maps," says Waddell.



Erlanger Medical Center currently uses PointsMap® to allow its visitors to scan a QR code in the hospital with their smart phone to launch PointsMap® and pinpoint their location. Then they select a destination within the hospital and the feature guides them with walking directions and a visual path on the inside map.

Pointsmap® is also being used locally by Chattanooga State Community College, the Riverbend Festival and by Chickamauga Battlefield. National organizations are using the technology for trade expos, university campuses, military bases and even on the golf course.

PointsMap® includes a broad range of features and benefits for many types of organizations.

Visit [www.PointsMap.com](http://www.PointsMap.com) for more information and to view examples of PointsMap®



### Cloud-Based Video Conferencing

by Peace Communications  
in partnership with Avaya

When Jim Peace met Anil Reddy at a 2001 trade conference, where he was the guest speaker, Peace was impressed.

"Anil was ahead of his time," says Peace, CEO of Peace Communications, a successful entrepreneur who throughout his career has built and continues to own and operate technology businesses. Reddy has founded several companies and is now CEO of iCore Networks.

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