

NEWS RELEASE

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PointsMap and Wayfinder Lead the Way at ChattState

Chattanooga, TN (August 24, 2015) --- In 2013, Chattanooga State began using new software to assist students and visitors as they find their way around the campus called PointsMap. The College has used this PointsMap software for the past several years, but just recently added the "Internal Wayfinding Feature" recently developed by Video Ideas.

"PointsMap allows us to build a 'Virtual Tour' of our entire campus, as well as our satellite facilities, using PointsMap overlays to Google Maps. We can even map the "inside" of each building, complete with internal floor plans that allows us to use PointsMap's point-to-point Wayfinding. Every point on the map, inside or outside, functions like a 'mini-website'. The points are all categorized and can contain photos, descriptions, links to videos, websites, PDFs, and more," says Jerry Waddell of Video Ideas.

New students and community visitors may embrace this technology whenever the campus holds special events, symposiums, concerts, and fine art presentations or specifies certain parking areas for each event.

The new "Internal Wayfinding Feature" allows use of smart phones to navigate from any point inside a building to any other point inside a building and provides a path drawn on the map showing the shortest route and displays turn-by-turn directions for navigation," shares Waddell.

Using software only, PointsMap does not require any new equipment to be installed or maintained within the campus or buildings. It is a tremendous resource for Chattanooga State.

For more information on navigating the Chattanooga State campus using PointsMap and Wayfinder, please visit <http://cms.pointsmap.com/Demo/Internal-Wayfinding.aspx> to see how the new "Internal Wayfinding" works and visit the Chatt State PointsMap on your desktop or smart device at

<http://www.pointsmap.com/chattstatecampus/>.